



PRESS RELEASE

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RED'S BAR & GRILL AT THE WIGWAM DEBUTS NEW LOOK

Iconic Arizona Landmark Revamps Culinary Scene

PHOENIX (April 7, 2015) – Red's Bar & Grill at [The Wigwam](#), an iconic Arizona landmark and AAA Four-Diamond resort, unveils a new look following an extensive renovation of its interior and exterior structures at The Wigwam. New features include an expansive openness with indoor/outdoor seating, new menus, 14 TV's and 12 different craft beers on tap, making it the perfect destination to catch up with friends in an inviting atmosphere as well as watch a sports game. The restaurant transformation focuses on approachable American cuisine, with classic favorites paired with handcrafted cocktails and craft beer.

"As we celebrate our 85th anniversary, we're excited about Red's refresh and the new look it brings to The Wigwam," states George McGann, vice president managing director of The Wigwam. "The new space elevates the dining experience for locals and visitors, and provides a gathering spot to create memories over excellent food and drinks."

The most notable enhancements to Red's Bar & Grill include new décor and furniture throughout the space, creating a relaxed and comfortable environment. Retractable doors enhance the openness of the space and create a sense of arrival with stunning views of the golf courses. The contemporary design incorporates a modern feel while still maintaining The Wigwam's historic charm. Design elements include a communal table, fire tables, as well as outdoor and indoor lighting, which creates a warm and family-friendly environment. In addition, Red's introduced new staff uniforms which add to the casual, western vibe with plaid shirts and casual pants.

Red's Bar & Grill is thrilled to present the new menus crafted by Executive Chef Richard Hinojosa for breakfast, lunch and dinner highlighting chef's choice of ingredients. Standout dishes on Red's new menus include:

- RedWings – Dry Brined Chicken Wings with House-made Hot Sauce, Celery, Carrots and Ranch
- The Jessie Burger, named after a long-standing employee of 44 years - Lettuce, Tomato, Bacon, Cheddar Cheese, Red's Sauce
- The Colangelo Chicago Dog, paying homage to the roots of owner, Jerry Colangelo - All Beef Dog, Poppy Seed Bun, Sport Pepper, Onion, Mustard, Tomato, Neon Relish, Celery Salt
- Open Face Monte Cristo – Canadian Ham, Slow Roasted Turkey, Melted Gouda, Battered Texas Toast, Lingonberry Jelly, Powdered Sugar

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Red's refreshments provide a unique, local take on classic cocktails, wines and craft beers, including local favorites such as Four Peaks Kilt Lifter, Nimbus Oatmeal Stout and SanTan Devil's Ale. Signature cocktails include Red's Grand Sangria, Prickly Pear Margarita as well as Red's famous Ultimate Bloody Mary Cart available every weekend.

Red's Bar & Grill serves breakfast daily from 6-11 a.m., and lunch and dinner daily from 11 a.m. to 9 p.m., and happy hour daily from 3-6 p.m. For more information, please visit www.wigwamarizona.com or call 623-535-4978.

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About The Wigwam

Designated as a "Historic Hotel of America," The Wigwam is an iconic Arizona landmark and AAA Four-Diamond property. In operation for 85 years, the property is rich in history. The Wigwam recently completed a \$16 million, multi-phase renovation – including new interior décor, a new pool complex with both adult and family areas, new restaurants and bars featuring al fresco dining and entertaining areas, and a variety of new social areas and event lawns.

Situated on an estate-like setting, The Wigwam spans over 440 acres and features 331 casita-style guest rooms, including 72 suites, crafted from distinctive adobe architecture. The only resort in Arizona to offer 54 holes of championship golf, The Wigwam also features a 26,000-square-foot Elizabeth Arden Red Door Spa, four pools, and seven restaurants and bars. The Wigwam invites guests to create new traditions and lasting memories by participating in a variety of activities from morning nature walks to cooking classes, seasonal farmer's markets, wine tasting events and more.

A winner of the TripAdvisor 2014 Certificate of Excellence, The Wigwam is located in the affluent community of Litchfield Park, Ariz. – just 15 miles west of downtown Phoenix. Litchfield Park was named the best city in Arizona in which to live by online real estate brokerage, Movoto.

For more information, visit www.wigwamarizona.com or call (623) 935-3811 or (800) 327-0396. You can also like us on [Facebook](#), follow us on [Twitter](#) and check us out on [Instagram](#).

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